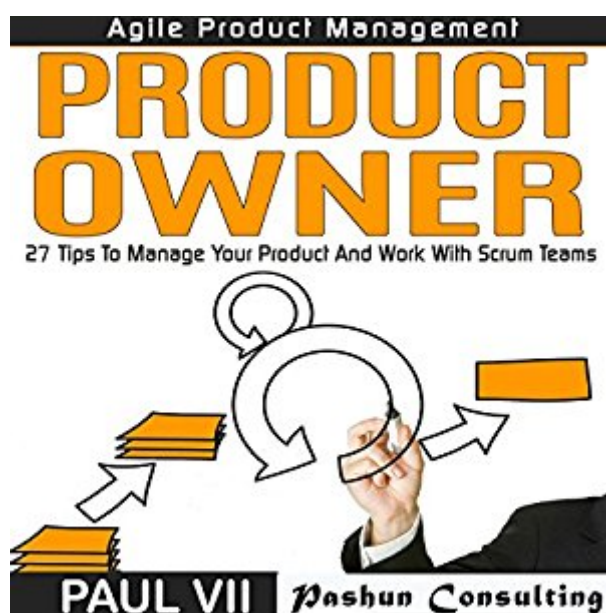


The book was found

Agile Product Management: Product Owner: 26 Tips To Manage Your Product And Work With Scrum Teams



Synopsis

Product Owner - Your Job Just Got Easier In this audiobook you will be given a multitude of proven tips to effectively create a product and work with scrum teams. I am confident that this audiobook will enable you to learn a multitude of skills, since it starts by giving you a full introduction to the concept of scrum and agile product development, scrum and agile principles, and a host of other valuable information that will give you a full understanding of the topic. I then walk you through the process of understanding your role as a product owner, how your role differs from that of a traditional product manager, how to create products, and a lot more. Once you've learned all that, I will then give you valuable tips for effectively creating a product and working with teams. As you go through the class, you will come across a wide range of practical examples that you can use to understand the scrum framework a lot better. This audiobook is broken up into easy-to-digest parts. In it you will learn:

- A brief recap of agile and scrum, its principles, and other concepts involved in scrum
- What your job as a product owner entails and how your work differs from that of a typical product manager
- How to create a product using the scrum framework
- How product creation in scrum differs from other agile frameworks, like the waterfall method
- How to create a product road map
- Tips that you can follow to create your product and to manage your scrum team

So let's get started, and let me teach you how to improve product backlog management. Table of contents:

- Agile Product Management
- Product Owner Tips to Manage Your Product and Work with Scrum Teams
- Introduction
- Scrum Methodology: The Basics
- What Is Agile?
- What Is Scrum?
- Sprints
- Scrum Team (Also Referred to as the 3 Roles in Scrum)
- Scrum Ceremonies

Book Information

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Management > Quality Control

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